

2 Full-Day,
Stand-Alone
Deposition
Cross-Examination
Seminars

GREAT! ADVERSE DEPOSITIONS: Principles & Principal Techniques

AND

THE 25 CREDIBILITY ARGUMENTS FOR DEPOSITION & TRIAL

Each Seminar Offers 6.5 Hours of MCLE Credit

Offered in 6 Different Locations!

NOVEMBER SEMINAR

GREAT! ADVERSE DEPOSITIONS: Principles & Principal Techniques

High-quality adverse depositions require the conscious and conscientious application of the integrated set of logical cross-examination rules. This seminar wastes no time on entry-level "wisdom," code chatter, idiosyncratic war stories, or tired maxims. Instead, it teaches how to take adverse depositions as never before ... the one, right, logical way ... as an intellectually rigorous discipline.

8:00 a.m. Program Registration

8:30 - 10:00 a.m.

- Case theory's strategic vision defined
- Case theory tactically implemented pre-trial
- Deposition's impact on case outcome
- Battleships: the checklist of recurring questions for recurring issues
- From rookie to master of Battleships
- Deposition cross-examination: an intellectually rigorous discipline
- Participants' set of universal deposition cross-examination rules
- Brilliant litigators ... yet so many mediocre adverse depositions
- Grand Unified Theory (the G.U.T.) of civil litigation

- Three requirements for great trial cross-examinations
- Whack! Defined and demonstrated
- Five deposition advantages to savor or squander
- Introduction of The Magnificent Seven
- When to ask leading questions in deposition

10:00 - 10:10 a.m. Break

10:10 - 11:20 a.m.

- Efficiency and psychology exceptions to the leading question rule
- When the truth is not nearly enough
- Bluffing deponent into an admission
- Deponent's escapes from a leading question
- Use of rhetoric in depositions
- Maximizing the lie

DECEMBER SEMINAR

THE 25 CREDIBILITY ARGUMENTS FOR DEPOSITION & TRIAL

Trial is argument. Deposition is trial. Deposition is argument. Thus, there are no "discovery" depositions: **all** depositions are trial depositions. In **every** adverse deposition, cross-examiner's goal is to craft credibility arguments that settle cases or win trials. This seminar provides analysis of the most-difficult-to-master credibility arguments: *The Un-Reasonables*, which are crucial to the execution of great adverse depositions or great trial cross-examinations.

8:00 a.m. Program Registration

8:30 - 10:00 a.m.

- Primer re The Magnificent Seven
- Five arguments in perspective: question-dodging, characterizations, values, external source, and inconsistent statements
- World-famous cross-examination introduced
- Axiom supporting The Un-Reasonables: the toughest-tocraft arguments

10:00 - 10:10 a.m. Break

10:10 - 11:20 p.m.

- Witness's action not reasonably consistent with knowledge/motivation
- Witness unreasonably deviated from a practice
- Witness unreasonably deviated from a precedent

11:20 - 11:30 p.m. Break

11:30 a.m. - 12:30 p.m.

- Witness not reasonably knowledgeable
- Witness not reasonably considering

12:30 - 1:30 p.m. Lunch On Own

- Reasoning questions
- · Fire-walling introduced
- Interrogatory-like questions

11:20 - 11:30 a.m. Break

11:30 a.m. - 12:30 p.m.

- Universal language and the limbo bar
- A famous cross-examination analyzed
- Enumeration
- Looping good and bad answers
- Making the implied express: using lexicography

12:30 - 1:30 p.m. Lunch On Own

1:30 - 2:50 p.m.

- Making the implied express: using logic
- The transfer of information rule and the one and only stupid deposition question

- Attacking the narrow question & question-dodging with high school grammar
- Attacking the 2-answers-1-question response

2:50 - 3:00 p.m. Break

3:00 - 4:30 p.m.

- Attacking the needle and the haystack answer
- The sacred orthodoxy: saving impeachment for trial, the rationale
- The universe of escapes from the lie impeachment
- The whole nine yards question
- Conducting interviews vs. taking adverse depositions (and a test)
- Coda

4:30 pm. Adjourn

NOVEMBER SEMINAR DATES:

GREAT! ADVERSE DEPOSITIONS: Principles & Principal Techniques

| Sacramento | San Francisco | Los Angeles | San Bernardino | San Diego | Fresno |
|-------------|---------------|-------------|----------------|-------------|-------------|
| Monday, | Tuesday, | Wednesday, | Thursday, | Friday, | Monday, |
| November 13 | November 14 | November 15 | November 16 | November 17 | November 20 |

1:30 - 2:50 p.m.

- Witness not reasonably reasoning
- Witness not reasonably motivated
- Witness not reasonably emotional

2:50 - 3:00 p.m. Break

3:00 - 4:30 p.m.

- Witness's admission necessity posing as virtue
- Witness's memory unreasonably poor
- Witness's memory unreasonably good

4:30 pm. Adjourn

DECEMBER SEMINAR DATES:

THE 25 CREDIBILITY ARGUMENTS FOR DEPOSITION & TRIAL

| Sacramento | San Francisco | Los Angeles | San Bernardino | San Diego | Fresno |
|------------------------|-------------------------|---------------------------|--------------------------|------------------------|------------------------|
| Monday, December 11 | Tuesday, December 12 | Wednesday, December 13 | Thursday, December 14 | Friday, December 15 | Monday, December 18 |

NOVEMBER & DECEMBER PROGRAM LOCATIONS:

| Sacramento | San Francisco | Los Angeles | San Bernardino | San Diego | Fresno |
|---|---|--|--|---|--|
| The Radisson Hotel 500 Leisure Lane, Sacramento | State Bar of California Office 180 Howard St., San Francisco | The Sheraton Los Angeles Downtown 711 S. Hope Street, Los Angeles | The Hilton San Bernardino, 285 East Hospitality Lane, San Bernardino | Manchester Grand Hyatt One Market Place, San Diego | Piccadilly Inn - Shaw, 2305 West Shaw Ave., Fresno |

DEPOSITION CROSS-EXAMINATION SEMINARS

REGISTRATION FORM

Note: One registrant per form. Photocopies may be used.

______ Bar Number: _____

| Firm: | | | |
|--|---|--|--|
| Firm Address: | | | |
| City, State, and Zip Code: | | | |
| Phone Number: I | Fax Number: | | |
| E-mail Address: | (Required for e-mail confirmation) | | |
| REGISTRATION FEES (check the appropriate box) ONE PROGRAM \$275 Pre-registrants \$250 New Lawyers (admitted after 12/2003) \$295 On-site Registration (on a space available BOTH PROGRAMS \$495 Pre-registrants \$450 New Lawyers (admitted after 12/2003) | e basis) | | |
| November Seminar GREATI ADVERSE DEPOSITIONS: Principles & Principal Techniques | December Seminar THE 25 CREDIBILITY ARGUMENTS FOR DEPOSITION & TRIAL | | |
| Choose Your Location: Sacramento November 13 San Francisco November 14 Los Angeles November 15 San Bernardino November 16 San Diego November 17 Fresno November 20 | Choose Your Location: Sacramento December 11San Francisco December 12Los Angeles December 13San Bernardino December 14San Diego December 15Fresno December 18 | | |
| Credit Card Information (VISA/MasterCard Only) I authorize the State Bar of California to charge my progran credit card will be accepted.) | n registration to VISA/MasterCard account. (No other | | |
| Account Number: | Expiration Date: | | |
| Cardholder's Name: | Cardholder's Signature: | | |
| DEADLINE: In order to pre-register, your form and check, parinformation, must be received five working days before the REGISTER ONLINE: www.calbar.ca.gov/sections | yable to the State Bar of California, or credit card program. | | |

FAX TO: Program Registrations at 415-538-2368. In order to fax your registration, credit card information is MANDATORY. (*Photocopies of checks will NOT be accepted.*)

MAIL TO: Program Registrations, State Bar of California, 180 Howard Street, San Francisco, CA 94105

CANCELLATIONS/REFUND POLICY: Cancellations and requests for refunds must be received in writing no later than 5 days prior to the program and are subject to a \$25 service charge.

The State Bar of California is an approved MCLE provider.

Name: _



ABOUT THE INSTRUCTOR

Robert Musante, Esq.

California lawyer Robert Musante is the nation's foremost teacher of deposition cross-examination skills. As a lecturer in trial advocacy at the University of California, Boalt Hall from 1984 to 1999, and as the creator of four unique and highly entertaining seminars, he has taught the science and art of taking *Great!* depositions to more than 25,000 litigators in 39 states and 11 state attorneys-general offices, including California and New York. Musante is a former prosecutor, an accomplished civil trial attorney, former police officer and has appeared on national television, and radio.

A partial list of his law firm clients include:

- Arnold & Porter
- Buchanan Ingersoll
- Day, Casebeer, Madrid & Batchelder
- Dorsey & Whitney
- Hancock Rothert & Bunshoft
- Howard, Rice, Nemerovsky, et al.
- Kazan McClain, et al.
- Krieg, Keller, Sloan, et al.
- McCormick & Barstow

- McNamara, Dodge, Ney, et al.
- Minyard & Morris
- Nixon Peabody
- Nossaman, Guthner, Knox & Elliott
- O'Melveny & Myers
- Perkins Coie
- Seyfarth Shaw
- Shook, Hardy & Bacon
- Vinson & Elkins
- Wilson, Sonsini, Goodrich & Rosati

What Your California Colleagues Have Said About These Seminars:

Musante's course revitalizes, synthesizes and energizes the art of taking depositions. This course is a must ... no matter your experience level.

Browning Marean, DLA Piper Rudnick Gray, Cary,

Excellent seminar—an analytical approach to something that is very difficult to develop skill in. Musante is outstanding—dynamic and passionate. Compared to other like seminars, this one is more thought provoking. It challenges long held assumptions.

Bruce Kilday, Angelo, Kilday & Kilduff

Will give me tools to master for the rest of my litigation years. Musante captures the audience with his zeal, PowerPoint and video techniques.

Sue Ann VanDermyden, Hanson Bridgett, Marcus Vlahos & Rudy

Musante is fantastic! The high-powered presentation will radically change your deposition practice for the better ... forever. Even the most seasoned litigator will come away humbled.

Ken Payson, Heller Ehrman White & McAuliffe

Excellent—lots of good examples, illustrations, real world applications. Musante teaches to all senses—sight, sound, using humor and emphasis. Good at keeping interest; keeps pace. Great techniques, greater depth in analyzing situations, motivations, and language nuances.

Judy Lam, Alschuler, Grossman, Stein & Kahan

This seminar makes depositions fun again. I'm looking forward to my next depo!

Ken O'Rourke, O'Melveny & Myers LLP

| State Bar of California Education Foundation |
|--|
| 180 Howard Street |
| San Francisco, CA 94105 |

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THE SECTIONS OF THE STATE BAR OF CALIFORNIA PRESENT



2 Full-Day, <u>Stand-Alone</u> Deposition Cross-Examination Seminars

DEPOSITIONS ARE "MONEY." Far more than any other litigation skill, it is the quality of the depositions that determines case outcome, settlement or trial.

LEARN dozens of integrated, logical rules that constitute the discipline of deposition cross-examination. Through the lively and extensive use of video clips from several high profile cases, you will learn the very best method by which to successfully attack the hostile witness, particularly in deposition.

EACH SEMINAR WILL dramatically improve your litigation skills, whether you've taken only a few or even hundreds of depositions. While they are stand-alone seminars, taken together, they provide the **best-ever** analysis regarding the most crucial of all pre-trial advocacy skills: the deposition-attack of adverse witnesses.